

Strategic Plan 2023-25

Mission

Medina County District Library enriches life in our communities with outstanding and innovative library services for all.

Vision Statement

Medina County District Library, a national leader in libraries, is an inclusive hub of thought, learning, innovation, collaboration, and leisure, which stimulates the vision and ideals of our communities.

Medina County District Library provides the best work environment for job satisfaction and career development.

Core Values

Intellectual Freedom

Knowledge

Inclusion

Exploration

Nurturing Environment

Stewardship

Engage *the Community*

Embed library staff in community organizations
Continue to evolve the collection and resources to meet patron needs
Implement creative methods to captivate community members

Nurture *Innovation & Adaptability*

Evaluate collections, programs, and services regularly
Champion the development of new ideas
Review financial goals throughout the fiscal year to implement innovative ideas

Enhance *Communication Strategies*

Review print and digital marketing to seek improvements
Invest in marketing solutions to support targeted strategies
Ensure library employees are well informed and able to effectively communicate information regarding the library to community members

Foster *an Exceptional Work Environment*

Cultivate a culture of clear and consistent internal communication
Improve employee job satisfaction
Enhance employee engagement



Medina County District Library

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